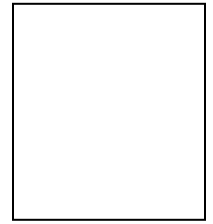




## SHEFFIELD CITY COUNCIL Licensing Sub Committee Report



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**Report of:** Chief Licensing Officer, Head of Licensing

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**Date:** **Monday 22<sup>nd</sup> January 2024 at 10am**

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**Subject:** Licensing Act 2003

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**Author of Report:** Shimla Finch

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**Summary:** To consider an application to grant a premises licence made under the Licensing Act 2003 for **Nalla's Convenience Store, 25 Church Street, Sheffield, S1 2GJ**

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**Recommendations:** That members carefully consider the representations made and take such steps, as the Sub Committee consider necessary for the promotion of the Licensing Objectives.

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**Background Papers:** Attached documents  
[Sheffield City Councils Statement of Licensing Policy](#)  
[Revised Guidance issued under section 182 of the Licensing Act 2003](#)

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**Category of Report:** OPEN

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**REPORT OF THE CHIEF LICENSING OFFICER  
(HEAD OF LICENSING) TO THE LICENSING SUB COMMITTEE  
LICENSING ACT 2003**

Ref No 05/24

**Nalla's Convenience Store, 25 Church Street, Sheffield, S1 2GJ.**

**1.0 PURPOSE OF REPORT**

1.1 To consider an application for the grant of a premises licence made under section 17 of the Licensing Act 2003.

**2.0 THE APPLICATION**

2.1 The applicant is Madhusri Limited.

2.2 The application was received by the Licensing Service on the 29<sup>th</sup> November 2023 and a full copy including the proposed plans and accompanying documents are attached at Appendix 'A' of this report.

2.3 The application is for the premises to run as a convenience store to supply alcohol for consumption off the premises 24 hours a day, 7 days a week.

**3.0 REASONS FOR REFERRAL**

3.1 The application has been referred to the Licensing Sub-Committee due to an unresolved representation from the following interested party which is attached at Appendix 'B' of the report:

- **Cllr Ruth Mersereau – on behalf of City Ward Cllr's**

3.2 During the consultation period the applicant has agreed conditions with South Yorkshire Police. The agreed conditions are attached at Appendix C of the report.

3.3 The applicant and the Interested Parties referred to in paragraph 3.1 above have been invited to attend the hearing. Copies of the front page of the notices are attached to this report labelled Appendix 'D'.

**4.0 POLICIES TO CONSIDER**

4.1 [Sheffield City Council Statement of Licensing Policy.  
Revised Guidance issued under section 182 of the Licensing Act 2003](#)

**5.0 FINANCIAL IMPLICATIONS**

5.1 There are no specific financial implications arising from this application. However, additional costs may be incurred should the matter go to appeal. In such an eventuality it may not be possible to recover all these costs. The impact of these additional costs (if any) will be kept under review and may be subject of a further report during the year.

## **6.0 THE LEGAL POSITION**

- 6.1 The Licensing Act 2003 at section 4 (1) requires the Licensing Authority to carry out its functions with a view to promoting the Licensing Objectives which section 4(2) sets out as:-
- a) the prevention of crime and disorder,
  - b) public safety,
  - c) the prevention of public nuisance,
  - d) the protection of children from harm.
- 6.2 Section 4(3) of the Licensing Act also requires the Licensing Authority to have regard to the published statement of Licensing Policy and any guidance issued by the Secretary of State under section 182.

## **7.0 HEARINGS REGULATIONS**

- 7.1 Regulations governing hearings under the Licensing Act 2003 have been made by the Secretary of State.
- 7.2 The Licensing Authority has provided all parties with the information required in the Regulations to the 2003 Act as set out at Appendix 'D'.
- 7.3 Attached at Appendix 'D' is the following: -
- a) a copy of the Notice of Hearing;
  - b) the rights of a party provided in Regulations 15 and 16;
  - c) the consequences if a party does not attend or is not represented at the hearing
  - d) the procedure to be followed at the hearing.

## **8.0 APPEALS**

- 8.1 The Licensing Act 2003 section 181 and Schedule 5 makes provision for appeals to be made by the applicant and those making representations against decisions of the Licensing Authority to the Magistrates' Court.

## **9.0 RECOMMENDATIONS**

- 9.1 That Members carefully consider the representations made and take such steps as the Sub Committee consider appropriate for the promotion of the Licensing Objectives.

## **10.0 OPTIONS OPEN TO THE COMMITTEE**

- 10.1 To grant the premises licence in the terms requested.
- 10.2 To grant the premises licence with conditions.
- 10.3 To reject the whole or part of the application.

Chief Licensing Officer, Head of Licensing  
Block C, Staniforth Road Depot  
Sheffield, S9 3HD.

22<sup>nd</sup> January 2024

# Appendix 'A'

**Application documents**



\* required information

## Section 1 of 21

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

- Yes  No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

### Applicant Details

\* First name

Mounika

\* Family name

Sakhamuri

\* E-mail

Main telephone number

Include country code.

Other telephone number

- Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

- Applying as a business or organisation, including as a sole trader  
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

### Applicant Business

Is the applicant's business registered in the UK with Companies House?

- Yes  No

Note: completing the Applicant Business section is optional in this form.

Registration number

15067591

Business name

Madhusri Limited

If the applicant's business is registered, use its registered name.

VAT number

-

Put "none" if the applicant is not registered for VAT.

Legal status

Private Limited Company

*Continued from previous page...*

Applicant's position in the business

Home country

The country where the applicant's headquarters are.

**Registered Address**

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Agent Details**

\* First name

\* Family name

\* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader
- A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

**Agent Business**

Is your business registered in the UK with Companies House?  Yes  No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

If your business is registered, use its registered name.

VAT number

Put "none" if you are not registered for VAT.

Legal status

*Continued from previous page...*

Your position in the business

Home country

The country where the headquarters of your business is located.

**Agent Registered Address**

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Section 2 of 21**

**PREMISES DETAILS**

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

**Premises Address**

Are you able to provide a postal address, OS map reference or description of the premises?

- Address     OS map reference     Description

**Postal Address Of Premises**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Further Details**

Telephone number

Non-domestic rateable value of premises (£)

**Section 3 of 21****APPLICATION DETAILS**

In what capacity are you applying for the premises licence?

- An individual or individuals
- A limited company / limited liability partnership
- A partnership (other than limited liability)
- An unincorporated association
- Other (for example a statutory corporation)
- A recognised club
- A charity
- The proprietor of an educational establishment
- A health service body
- A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- The chief officer of police of a police force in England and Wales

**Confirm The Following**

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- I am making the application pursuant to a statutory function
- I am making the application pursuant to a function discharged by virtue of His Majesty's prerogative

**Section 4 of 21****NON INDIVIDUAL APPLICANTS**

Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.

**Non Individual Applicant's Name**

Name

**Details**

Registered number (where applicable)

Description of applicant (for example partnership, company, unincorporated association etc)



Continued from previous page...

Private Limited Company

**Address**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Contact Details**

E-mail

Telephone number

Other telephone number

\* Date of birth  /  /   
dd mm yyyy

\* Nationality  [Documents that demonstrate entitlement to work in the UK](#)

**Section 5 of 21**

**OPERATING SCHEDULE**

When do you want the premises licence to start?  /  /   
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end  /  /   
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.

Convenience Store which will sell a broad range of groceries, household products and alcohol.

*Continued from previous page...*

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

### Section 6 of 21

#### PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will you be providing plays?

- Yes  No

### Section 7 of 21

#### PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will you be providing films?

- Yes  No

### Section 8 of 21

#### PROVISION OF INDOOR SPORTING EVENTS

[See guidance on regulated entertainment](#)

Will you be providing indoor sporting events?

- Yes  No

### Section 9 of 21

#### PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will you be providing boxing or wrestling entertainments?

- Yes  No

### Section 10 of 21

#### PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will you be providing live music?

- Yes  No

### Section 11 of 21

#### PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Will you be providing recorded music?

- Yes  No

### Section 12 of 21

#### PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing performances of dance?

Continued from previous page...

**Section 13 of 21**

**PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE**

[See guidance on regulated entertainment](#)

Will you be providing anything similar to live music, recorded music or performances of dance?

- Yes  No

**Section 14 of 21**

**LATE NIGHT REFRESHMENT**

Will you be providing late night refreshment?

- Yes  No

**Section 15 of 21**

**SUPPLY OF ALCOHOL**

Will you be selling or supplying alcohol?

- Yes  No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.  
(e.g., 16:00) and only give details for the days  
of the week when you intend the premises  
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

Continued from previous page...

SUNDAY

Start

End

Start

End

Will the sale of alcohol be for consumption:

- On the premises     Off the premises     Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

**Name**

First name

Family name

Date of birth  /  /   
dd      mm      yyyy

Continued from previous page...

**Enter the contact's address**

Building number or name	<input type="text"/>
Street	<input type="text"/>
District	<input type="text"/>
City or town	<input type="text"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text"/>
Country	<input type="text"/>
Personal Licence number (if known)	<input type="text" value="StokeOT339036"/>
Issuing licensing authority (if known)	<input type="text" value="Stoke-on-Trent City Council"/>

**PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT**

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- Electronically, by the proposed designated premises supervisor
- As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

**Section 16 of 21**

**ADULT ENTERTAINMENT**

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

NONE

**Section 17 of 21**

**HOURS PREMISES ARE OPEN TO THE PUBLIC**

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

TUESDAY

Start	<input type="text" value="00:00"/>	End	<input type="text" value="23:59"/>
Start	<input type="text"/>	End	<input type="text"/>

WEDNESDAY

Start	<input type="text" value="00:00"/>	End	<input type="text" value="23:59"/>
Start	<input type="text"/>	End	<input type="text"/>

THURSDAY

Start	<input type="text" value="00:00"/>	End	<input type="text" value="23:59"/>
Start	<input type="text"/>	End	<input type="text"/>

FRIDAY

Start	<input type="text" value="00:00"/>	End	<input type="text" value="23:59"/>
Start	<input type="text"/>	End	<input type="text"/>

SATURDAY

Start	<input type="text" value="00:00"/>	End	<input type="text" value="23:59"/>
Start	<input type="text"/>	End	<input type="text"/>

SUNDAY

Start	<input type="text" value="00:00"/>	End	<input type="text" value="23:59"/>
Start	<input type="text"/>	End	<input type="text"/>

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

The opening hours of the store are not a licensable activity and the applicant asks that the hours be not restricted by the premises licence.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

**Section 18 of 21**

**LICENSING OBJECTIVES**

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

*Continued from previous page...*

List here steps you will take to promote all four licensing objectives together.

The applicant is keen to provide a local convenience on Church Street, Sheffield with the Licensing Objectives at the forefront of the business model. He has expressed a strong wish to work in a partnership approach with the Regulatory Authorities.

b) The prevention of crime and disorder

1. The licence holder will ensure that the premises benefit from a CCTV system that operates at all times when licensable activities are taking place.

2. The system will incorporate a camera covering each of the entrance doors and the main alcohol display area and will be capable of providing an image which is regarded as identification standard. The precise positions of the cameras may be agreed, subject to compliance with Data Protection legislation, with the police from time to time.

3. The system will incorporate a recording facility and any recording will be retained and stored in a suitable and secure manner for a minimum of 30 days and will be made available, subject to compliance with Data Protection legislation, to the police for inspection on request.

4. The system must be able to export recorded images to a removable means e.g. a memory stick and have its own software enabled to allow playback/review.

5. A member of staff trained in the use of the CCTV system must be available at the premises at all times that the premises are open to the public.

6. The system will display, on any recording, the correct time and date of the recording.

c) Public safety

7. The premises licence holder will at all times maintain adequate levels of staff and security.

d) The prevention of public nuisance

8. Signage will be displayed at the exit of the premises requesting customers leaving the premises late at night to do so quietly and with consideration so as not to disturb nearby residents.

9. The Designated Premises supervisor will be vigilant regarding any litter issues.

e) The protection of children from harm

10. The premises licence holder will ensure that an age verification policy will apply to the premises whereby all cashiers will be trained to ask any customer attempting to purchase alcohol, who appears to be under the age of 25 years (or older if the licence holder so elects) to produce, before being sold alcohol, identification being a passport or photocard driving licence bearing a holographic mark or other form of identification that complies with any mandatory condition that may apply to this licence

**Section 19 of 21**

**NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK**

Page 23

Continued from previous page...

[APPLICABLE TO INDIVIDUAL APPLICANTS ONLY, INCLUDING THOSE IN A PARTNERSHIP WHICH IS NOT A LIMITED LIABILITY PARTNERSHIP] I UNDERSTAND I AM NOT ENTITLED TO BE ISSUED WITH A LICENCE IF I DO NOT HAVE THE ENTITLEMENT TO LIVE AND WORK IN THE UK (OR IF I AM SUBJECT TO A CONDITION PREVENTING ME FROM DOING WORK RELATING TO THE CARRYING ON OF A LICENSABLE ACTIVITY) AND THAT MY LICENCE WILL BECOME INVALID IF I CEASE TO BE ENTITLED TO LIVE AND WORK IN THE UK (PLEASE READ GUIDANCE NOTE 15). THE DPS NAMED IN THIS APPLICATION FORM IS ENTITLED TO WORK IN THE UK (AND IS NOT SUBJECT TO CONDITIONS PREVENTING HIM OR HER FROM DOING WORK RELATING TO A LICENSABLE ACTIVITY) AND I HAVE SEEN A COPY OF HIS OR HER PROOF OF ENTITLEMENT TO WORK, IF APPROPRIATE (PLEASE SEE NOTE 15).

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

\* Full name

\* Capacity

\* Date  /  /   
dd mm yyyy

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/sheffield/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

**IT IS AN OFFENCE LIABLE TO SUMMARY CONVICTION TO A FINE OF ANY AMOUNT UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED**



**Consent of individual to being specified as premises supervisor**

**Mounika Shakamuri**

I  
*[full name of prospective premises supervisor]*

of

[Redacted]  
[Redacted]

*[home address of prospective premises supervisor]*

hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for

**Premises Licence**  
*[type of application]*

by

**Madhusri Limited**  
*[name of applicant]*

**N/A**

relating to a premises licence  
*[number of existing licence, if any]*

for

**Supply of Alcohol.**  
**25 Church Street , SHEFFIELD , S1 2GJ**

*[name and address of premises to which the application relates]*

and any premises licence to be granted or varied in respect of this application made by

**Madhusri Limited**  
*[name of applicant]*

concerning the supply of alcohol at

**25 Church Street**  
**SHEFFIELD**  
**S1 2GJ**

*[name and address of premises to which application relates]*

I also confirm that I am entitled to work in the United Kingdom and am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number

StokeOT339036

*[insert personal licence number, if any]*

Personal licence issuing authority

Stoke-on-Trent City Council

*[insert name and address and telephone number of personal licence issuing authority, if any]*



Signed

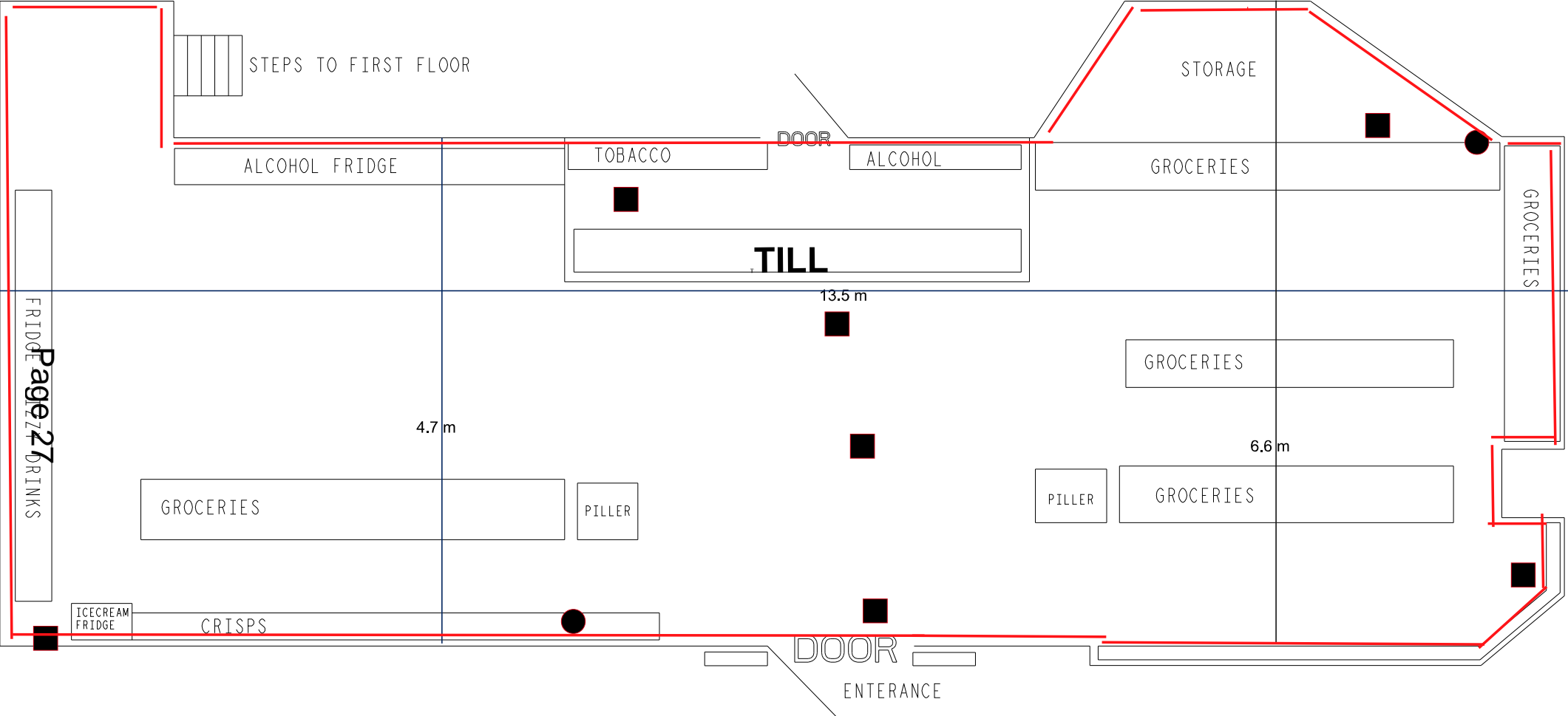
MounikaShakamuj

Name (please print)

||

Date  
1 16/11/2023

Nalla's Convenience Store, - Premises Plan - 25 Church Street, Sheffield, S1 2GJ.



Page 27

Key =

- CC CAMERA
- = Building Line
- = Licensable activity Area

● MOTION DETECTORS

# Appendix 'B'

**Representations and applicant responses:**  
Cllr Ruth Mersereau – on behalf of City Ward Cllr's

### Initial Objection dated 06.12.23

**From:** Ruth Mersereau (CLLR) <[REDACTED]>  
**Sent:** Wednesday, December 6, 2023 3:41 PM  
**To:** licensingservice <[licensing@sheffield.gov.uk](mailto:licensing@sheffield.gov.uk)>  
**Subject:** RE: 4th December Pending Applications List - Nalla's Convenience Store, 25, Church Street

Dear Licensing Service

We (City Ward councillors) would like to lodge a formal objection to the early morning sales of alcohol at Nalla's Convenience Store, Church Street, on the grounds it isn't appropriate to sell alcohol 24 hours a day.

We would like to see a prohibition on sales of alcohol after 11 p.m. and before 8 a.m. This is to ensure consistency with independent shops that have recently agreed to an 8 a.m. start, and in view of the undoubted public health risks of uncontrolled drinking. Allowing early morning alcohol sales also jeopardises the concerted work being done by many local agencies to mitigate the effects of aggressive and intimidating behaviour by people under the influence of alcohol.

The premises is in City Ward which has 83% higher alcohol attributable deaths than Sheffield as a whole and therefore any measures which make alcohol more affordable and available in the area should be discouraged.

We also request that the applicant provides evidence that they will uphold licensing objectives to address sales to people who have been drinking, appear drunk or drugged, working in partnership with Sheffield DACT and local treatment providers. These are the minimum conditions we would request given the known issues with alcohol in City Ward.

Ruth Mersereau (on behalf of the City Ward Councillors)

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### Applicants Agent's response dated 08.12.23

**From:** Neil Gardiner <[REDACTED]>  
**Sent:** Friday, December 8, 2023 9:31 am  
**To:** licensingservice <[licensing@sheffield.gov.uk](mailto:licensing@sheffield.gov.uk)>  
**Subject:** Re: AWAITING LETO CHECK - GRANT - Nalla's Convenience Store, 25 Church Street - AP217020

Good morning [REDACTED]

Thank you for your email. We are working with the police to reach the most appropriate licensing conditions which will underpin the Licensing Objectives. We have agreed to all of the police conditions including no singular sales of beer, lager or wine. I do hope this is of reassurance to the local Cllr.

My client would be very amenable for a licensing site visit where we could discuss any concerns.?

With regard to the Cllr's email itself I would question its validity as it is specific to Local Policy and Public Health and not one of the four Licensing Objectives.

I do hope this email provides some reassurance.

Kind regards

Neil Gardiner  
Knight Training.

---

### Objectors Response dated 20.12.23

**From:** Ruth Mersereau (CLLR) <[REDACTED]>  
**Sent:** Wednesday, December 20, 2023 3:53 PM  
**To:** [REDACTED] <[REDACTED]>  
**Subject:** RE: Licensing Act 2003 - Grant Application Nalla's Convenience Store, 25, Church Street

Thank you [REDACTED], my objection remains, for the following reasons:

24 hour a day sales of alcohol goes against the four licensing objectives of the prevention of crime and disorder, public safety, the prevention of public nuisance and the protection of children from harm. The shop in question is located in an area which already has high levels of ASB, and with many at-risk people visiting/living in the vicinity. Other independent shops in the area have agreed to sales of alcohol after 8 a.m.

Ruth

---

### Applicants Agent's response dated 21.012.23

**From:** Neil Gardiner [REDACTED]  
**Sent:** Thursday, December 21, 2023 11:49 AM  
**To:** Ruth Mersereau (CLLR) [REDACTED]  
**Cc:** licensingservice <[licensingservice@sheffield.gov.uk](mailto:licensingservice@sheffield.gov.uk)>  
**Subject:** Nalla convenience

Dear Cllr

Thank you for your emails dated 6<sup>th</sup> December & and 20<sup>th</sup> December 2023 We appreciate your concern.

On your email dated 6<sup>th</sup> December you requested evidence that the Licensing Objectives would be upheld. I can confirm this with the work myself and my client have undertaken with the police. We have accepted all of their conditions including (but not exhaustive) extensive CCTV cameras to the specification of the police. No singular sales of beer lager or cider above 6% ABV. Door staff and a Challenge 25 scheme. I hope you find re-assurance that the police, the main agent for crime and disorder have decided not to enter a representation in this matter. Environmental Health, also a main agent for nuisance have also decided not to enter any representations.

The above negotiations with my client clearly shows his transparency and acceptance to work with all the authorities, even at this very early stage of his business venture. Just so you are aware the shop is mainly focused towards groceries and household products. The sale of alcohol is merely ancillary to his business.

As you are aware I addressed your email dated 6<sup>th</sup>December via the Licensing Authority which was slightly delayed in reaching you. It is a shame you have not addressed the partnership working approach I mentioned in my email, such as a small site visit with my client who would be happy to show you the shop, in turn you could also explain your views in the immediate vicinity of the shop, so everyone is aware from day one.

The City Centre issues your mention in your email dated 6<sup>th</sup> December are not attributable to my client, who has not even sold one unit of alcohol. It would be very unfair and contrary to the Licensing Act to blame a currently unlicensed shop for the current licensing issues in the city centre. We cannot be blamed for the poor operation of current Licensed venues who have chosen not to have such stringent conditions as ours, agreed with the police.

With regard to selling further alcohol to a intoxicated person, this is already legislated for in statute so does not need to be a condition, as it is already stipulated in UK law. I would urge you to consider your position given the hard work we have undertaken with Environmental Health and the Police the main agents for crime and nuisance.

I hope you have a good festive period

Best wishes  
Neil Gardiner

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**Further email from Applicants Agent to resolve representation dated 02.01.24**

**From:** Shaun [REDACTED]

**Sent:** Tuesday, January 2, 2024 12:40 PM

**To:** Ruth Mersereau (CLLR) [REDACTED]

**Cc:** [REDACTED]

**Subject:** Nalla's Convenience Store

Good Afternoon Cllr Mersereau,

I have spoken with Licensing this morning, who confirm your representation against our client's premises licence application, remains the only one outstanding.

As you are aware we have reached and agreed conditions with both the Police and Environmental Health, both of whom have withdrawn.

I can also advise that our client will provide all training required with regards to age verification, responsible alcohol retail sales and all refusals of alcohol sales will be recorded. These records will be maintained, on-site, which can be inspected at any time by a responsible authority. Should our client fail to apply any of the licence conditions or uphold the Licensing Objectives, the licence can be called in for a review.

I have spoken further with our client this morning and he has indicated he would be prepared to offer a reduction in the hours for the retail sale of alcohol, from the 24 hours as applied, to bring this matter to a conclusion and avert the additional costs associated with a sub-committee hearing.

Would you consider withdrawing your representation if our client agreed to the following hours,

**Monday to Sunday, 0800 hours to 0400 hours.**

I look forward to hearing from you.

Regards

**Shaun Ward**  
**Director and Licensing Manager**

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**Response from objector dated 02.01.24**

**From:** Ruth Mersereau (CLLR) <[REDACTED]>  
**Sent:** Tuesday, January 2, 2024 4:47 PM  
**To:** Shaun [REDACTED]  
**Subject:** RE: Notification of Licensing Sub-Committee Hearing - Nalla's Convenience Store

Hi Shaun

Thank you for your email

We appreciate that your client is willing to put measures in place regarding training, age verification, responsible sales and refusals. However, we still can't accept your proposition suggesting alcohol sales between 08.00 and 04.00 daily, and our objection remains, for the reasons outlined previously.

We would be happy to withdraw our objection if your client agrees to alcohol sales between 08.00 and 23.00 daily, in line with other off-licenses in the city centre.

I look forward to hearing from you.

Best wishes.

Ruth Mersereau



# Appendix 'C'

**Agreed Conditions with South Yorkshire Police**

- SIA registered door staff shall be employed at the premises, at the discretion of the Premises Licence Holder. Consideration to be given to local events including, but not limited to, Tramlines Festival.
- A CCTV system to the specification of South Yorkshire Police will be fitted, maintained and in use at all times whilst the premises are open (in line with specification July 2020) . The CCTV images will be stored for 30 days and police and authorised officers of the council will be given access to images for purposes in connection with the prevention and detection of crime and disorder, in line with GDPR guidance. Members of the management team will be trained in the use of the system. CCTV systems installed after 2021 should be full digital systems with wide dynamic range IP cameras (WDR)
- To acquire a suitable number of radio sets for the premises and to take the CCRAC Radio Scheme (City Centre Retails Against Crime) into use at all times when trading and continue to be a user whilst this system is in use within Sheffield.
- A Challenge 25 scheme must operate including a refusals log, signage and the maintenance of staff training records.
- No singular alcoholic drinks of 6% ABV and above to include all beers, lagers & ciders in cans or bottles will be sold. A minimum purchase of 4 drinks of 7.5% ABV will be required.

# Appendix 'D'

## Hearing Notices and Regulations



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**Notice of hearing of representations  
in respect of the following application:  
LA03 Premises Licence Application**

Mr Neil Gardiner of Knight Training on behalf of Madhusri Limited

Sent via email: [REDACTED]

The Sheffield City Council being the licensing authority, on the 29<sup>th</sup> November 2023 received an application in respect of the premises known as;

**Nalla's Convenience Store, 25 Church Street, Sheffield, S1 2GJ**

During the consultation period, the Council received representations from the following interested parties:

- **Cllr Ruth Mersereau on behalf of the City Ward Cllr's**

on the likely effect of this application on the promotion of the licensing objectives, should it be granted.

The Council now **GIVES YOU NOTICE** that the representations will be considered at a hearing to be held **At Sheffield Town Hall on Monday 22<sup>nd</sup> January 2024 at 10.00am**; following which the Council will issue a notice of determination of the application.

The documents which accompany this notice are the relevant representations which have been made, as defined in Section 35(5) of the Act.

The particular points on which the Council considers that it will want clarification at the hearing from a party are as follows:

- 1) Your response to the representation made, upon which you may ask and be asked questions by the parties to the hearing.
- 2) You may also be asked questions by the parties to the hearing, relating to your application for a licence.

Please complete the attached form LAR1 and return it to: **Licensing Service, Sheffield City Council, Block C Staniforth Road Depot, Staniforth Road, Sheffield, S9 3HD** within five (5) working days before the day or the first day on which the hearing is to be held.

Dated: 9<sup>th</sup> January 2024

Signed: Shimla Finch

The officer appointed for this purpose  
Licensing Strategy and Policy Officer

Please address any communications to: Licensing Service, Sheffield City Council, Block C Staniforth Road Depot Staniforth Road Sheffield S9 3HD. [licensing@sheffield.gov.uk](mailto:licensing@sheffield.gov.uk)



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**Notice of hearing of representations  
in respect of the following application:  
LA03 Premises Licence Application**

Cllr Ruth Mersereau on behalf of the City Ward Cllr's

Sent via email: [REDACTED]

The Sheffield City Council being the licensing authority, on the 29<sup>th</sup> November 2023 received an application in respect of the premises known as;

**Nalla's Convenience Store, 25 Church Street, Sheffield, S1 2GJ**

During the consultation period, the Council received representations from the following interested parties:

- **Cllr Ruth Mersereau on behalf of the City Ward Cllr's**

on the likely effect of this application on the promotion of the licensing objectives, should it be granted.

The Council now **GIVES YOU NOTICE** that the representations will be considered at a hearing to be held **at Sheffield Town Hall on Monday 22<sup>nd</sup> January 2024 at 10.00am**; following which the Council will issue a notice of determination of the application.

The documents which accompany this notice are the relevant representations which have been made, as defined in Section 35(5) of the Act.

The particular points on which the Council considers that it will want clarification at the hearing from a party are as follows:

- 1) The representation you have made with reference to these particular premises and the four core objectives.
- 2) You may also be asked questions by the parties to the hearing, relating to your representation.

Please complete the attached form LAR1 and return it to: **Licensing Service, Sheffield City Council, Block C Staniforth Road Depot, Staniforth Road, Sheffield, S9 3HD** within five (5) working days before the day or the first day on which the hearing is to be held.

Dated: 9<sup>th</sup> January 2024

Signed: Shimla Finch

The officer appointed for this purpose  
Licensing Strategy and Policy Officer

Please address any communications to: Licensing Service, Sheffield City Council, Block C Staniforth Road Depot Staniforth Road Sheffield S9 3HD. [licensing@sheffield.gov.uk](mailto:licensing@sheffield.gov.uk)

## NOTES

### Right of attendance, assistance and representation

15. Subject to regulations 14(2) and 25, a party may attend the hearing and may be assisted or represented by any person whether or not that person is legally qualified.

### Representations and supporting information

16. At the hearing a party shall be entitled to –
- (a) in response to a point upon which the authority has given notice to a party that it will want clarification under regulation 7(1)(d), give further information in support of their application, representations or notice (as applicable),
  - (b) if given permission by the authority, question any other party; and
  - (c) address the authority

### Failure of parties to attend the hearing

20. – (1) If a party has informed the authority that he does not intend to attend or be represented at a hearing, the hearing may proceed in his absence.
- (2) If a party who has not so indicated fails to attend or be represented at a hearing the authority may:–
- (a) where it considers it to be necessary in the public interest, adjourn the hearing to a specified date, or
  - (b) hold the hearing in the party's absence.
- (3) Where the authority holds the hearing in the absence of a party, the authority shall consider at the hearing the application, representations or notice made by that party.
- (4) Where the authority adjourns the hearing to a specified date it must forthwith notify the parties of the date, time and place to which the hearing has been adjourned.

### Procedure at hearing

21. Subject to the provisions of the Regulations, the authority shall determine the procedure to be followed at the hearing.
22. At the beginning of the hearing, the authority shall explain to the parties the procedure which it proposes to follow at the hearing and shall consider any request made by a party under regulation 8(2) for permission for another person to appear at the hearing, such permission shall not be unreasonably withheld.
23. A hearing shall take the form of a discussion led by the authority and cross-examination shall not be permitted unless the authority considers that cross-examination is required for it to consider the representations, application or notice as the case may require.
24. The authority must allow the parties an equal maximum period of time in which to exercise their rights provided for at regulation 16.
25. The authority may require any person attending the hearing who in their opinion is behaving in a disruptive manner to leave the hearing and may –
- (a) refuse to permit that person to return, or
  - (b) permit him to return only on such conditions as the authority may specify,
- but such a person may, before the end of the hearing, submit to the authority in writing any information which they would have been entitled to give orally had they not been required to leave.

**Notice of actions following receipt of notice of hearing**

To **Licensing Service,  
Sheffield City Council  
Block C Staniforth Road Depot  
Staniforth Road  
Sheffield  
S9 3HD**

I Cllr Ruth Mersereau on behalf of the City Ward Cllr's

hereby confirm that I have received the Notice of Hearing dated 9<sup>th</sup> January 2024 and notify you as follows **(please complete)**:

I intend to attend the hearing on Monday 22<sup>nd</sup> January 2024 at 10.00am at Sheffield Town Hall.

I do not intend to attend the hearing.

I intend to be represented at the hearing by: .....

I consider the hearing to be unnecessary because: .....

.....

I request that .....should appear at the hearing and set out below the point or points on which this person may be able to assist the authority in relation to this application, representations or notice of the party making the request.

Dated: ..... Signed.....

**Please see Regulation 8 overleaf**

Please complete this form and return it to:  
Licensing Service, Sheffield City Council, Block C Staniforth Road Depot, Staniforth Road, Sheffield, S9 3HD.

[licensing@sheffield.gov.uk](mailto:licensing@sheffield.gov.uk)

## Regulation 8

- (1) A party shall give to the authority within the period of time provided for in the following provisions of this regulation a notice stating –
  - (a) whether he intends to attend or be represented at the hearing;
  - (b) whether he considers a hearing to be unnecessary
- (2) In a case where a party wishes any other person (other than the person he intends to represent him at the hearing) to appear at the hearing, the notice referred to in paragraph (1) shall contain a request for permission for such other person to appear at the hearing accompanied by details of the name of that person and a brief description of the point or points on which that person may be able to assist the authority in relation to the application, representations or notice of the party making the request.

- (3) In the case of a hearing under –

- (a) section 48(3)(a) (cancellation of interim authority notice following police objection), or
- (b) section 105(2)(a) (counter notice following police objection to temporary event notice),

the party shall give the notice no later than one working day before the day or the first day on which the hearing is to be held.

- (4) In the case of a hearing under –

- (a) section 167(5)(a) (review of premises licence following closure order),
- (b) paragraph 4(3)(a) of Schedule 8 (determination of application for conversion of existing licence), paragraph 16(3)(a) of Schedule 8 (determination of application for conversion of existing club certificate)
- (c) paragraph 26(3)(a) of Schedule 8 (determination of application by holder of justices' licence for grant of personal licence),

the party shall give the notice no later than two working days before the day or the first day on which the hearing is to be held.

- (5) In any other case, the party shall give the notice no later than five working days before the day or the first day on which the hearing is to be held.



## **Licensing Act 2003 – Hearing Procedure – Regulation 7 (1)**

**This procedure has been drawn up in accordance with the Licensing Act 2003 to assist those parties attending Licensing Committee hearings.**

1. The hearing before the Council is Quasi Judicial.
  2. The Chair of the Licensing Committee will introduce the Committee and ask officers to introduce themselves.
  3. The Chair will ask the applicants to formally introduce themselves.
  4. The Solicitor to the Committee will outline the procedure to be followed at the hearing.
  5. Hearing Procedure:-
    - (a) The Licensing Officer will introduce the report.
    - (b) Questions concerning the report can be asked both by Members and the applicant.
    - (c) The Licensing Officer will introduce in turn representatives for the Responsible Authority and Interested Parties who will be asked to detail their relevant representations.
    - (d) Members may ask questions of those parties
    - (e) With the leave of the Chair the applicant or his representative may cross examine the representatives of the Responsible Authorities and Interested Parties.
    - (f) The applicant/licensee (or his/her nominated representative) will then be asked to:-
      - (i) detail the application;
      - (ii) provide clarification on the application and respond to the representations made.
    - (g) The applicant/licensee (or his/her nominated representative) may then be asked questions by members and with the leave of the Chair from the other parties present.
    - (h) The applicant will then be given the opportunity to sum up the application.
    - (i) The Licensing Officer will then detail the options.
    - (j) There will then be a private session for members to take legal advice and consider the application.
  6. The decision of the Licensing Committee will be given in accordance with the requirements of the Licensing Act 2003 and regulations made there under.
- NB:
- 1) At any time in the Licensing Process Members of the Committee may request legal advice from the Solicitor to the Committee. This advice may be given in open session or in private.
  - 2) The Committee Hearing will be held in public unless and in accordance with the Regulations the Committee determine that the public should be excluded.

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